



PRESS RELEASE

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J&M Technologies Releases Internet Order Entry Upgrade at ISSA

Version 5.0 Offers New Features, Credit Card Processing

Canfield, OH – October, 2012 -- J&M Technologies, Inc. releases the newest upgrade to its Internet Order Entry Program, the industry choice for B2B and B2C E-Commerce programs.

Unveiled at the 2012 ISSA Show in Chicago, Ill., Internet Order Entry Version 5.0 offers many new features to further enhance the online ordering process and encourage sales. Included in the upgrade features are customized rotating banners, improved search capability for inventory items, UPS integration for shipping calculations, credit card processing upgrades, search audit report capabilities, improved search engine optimization, and additional custom links.

“Having an online catalog and ordering system is a key component for successful distributors,” states John Manzoian, president of J&M Technologies. “A recent survey of B2B decision-makers show 93 percent of them cite an online catalog as a key channel for purchase decisions. Our Internet Order Entry is the leader in online ordering systems for the JanSan industry and this upgrade boosts the system’s overall performance, usability, and ordering capabilities.”

The Internet Order Entry program provides distributors with customized 24/7 “shopping carts” for janitorial, maintenance, and paper supplies. Each e-Commerce website is customized with the company’s logo, colors, and inventory. The shopping cart catalog is created from the J&M Technologies database of descriptions and images of over 200,000 janitorial, paper, packaging, foodservice, and safety products assembled from over 1,000 manufacturers.

J&M Technologies is the pioneer in JanSan online catalogs and shopping cart ordering programs. Since 1999 the company has worked with JanSan distributors to provide the most effective sales tools in the industry. Its products include Internet Order Entry, Print Catalog Creator, and the newest product, the Electronic Rep Assist interactive mobile application.

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Internet Order Entry
Version 5.0 Upgrade